

Program of the 8th IRNIST conference

Sport Tourism and Local Sustainable Development: The Dynamics of Action Sports and Cultural Perspectives

Thursday, May 5th 2022

Place of the conference : 8 allée des platanes, 64100 Bayonne



9h00

Reception and welcome drink

9h30

Session 1 : Impacts and effects of sport tourism

Moderator : Anne-Sophie SAYEUX

1. **Karina MUKANOVA** , **Christopher HAUTBOIS** and **Michel DESBORDES**, *The emergence of polycentric major sports events: academic and practical implications*

2. **AJOUGHLAL Hajar**, *The organization of a mega sporting event. The case of the African Games Rabat 2019 and canoe and kayak competitions.*

3. **HEPBURN James & DURAND Pierre**: *What are the socio-economics impacts of surf camps in a campsite? The example of Camping le Vivier in Biscarrosse plage.*

4. **CRISPIN CASTELLANOS Douglas** ; **FERRER SERRANO Armando**; **FERNANDEZ TRUAN Juan Carlos** ; **GARCIA UCHA Francisco E.** ; **CRISPIN RODRIGEZ Daniel**; **MASO SANCHEZ Yojany**, *Ecotourism in Bindura, an alternative pathway of sustainable development*

Coffee Break

10h30

Table bookstore with the participation of Olivier BESSY for the new book presentation: *Courir de 1968 à nos jours*, Cairn publisher, 2022.

11h00

Session 2 : Sustainable development and action sports contribution

Moderator : John TUPPEN

1. **HODECK Alexander** ; **TUCHEL Jacqueline** ; **HENTE Luisa**, *Sustainability in Diving Tourism – an analysis of German diving tourists*

2. **HOZHABRI Kazem** ; **SOBRY Claude** ; **RAMZANINEJAD Rahim**, *Contribution of Sport to Promotion of Sustainable Economic Growth in Iran*

3. **ROUX Helena**, *Action sports in the frame of industrial heritage reuse: Towards an Olympic sustainability? Comparative case-study of Torino 2006, London 2012 and Beijing 2022.*

12h00

- Lunch -

13h30

Institutionnal Opening

Pierre DURAND and **André SUCHET**, general co-chair of the 8th IRNIST conference
Guillaume ESCALIÉ, Head of LACES, University of Bordeaux
Charline CLAVEAU (with reservations), vice-presidente Nouvelle-Aquitaine Region
Claude SOBRY, IRNIST President

14h00

Holly THORPE, Professor at the University of Waikato (New Zealand)
Action Sports and the Olympic Games: Mapping the Assemblage

Keynote speaker presented by Pierre DURAND

Coffee Break - Table bookstore

15h30

Session 3 : Action Sports, the urban and Littoral perspective

Moderator : Jean-François LOUCHER

1. **LESNÉ Robin** ; **RIFFAUD Thomas**, *Urban action sports as a tool for tourism policies*
2. **GUIBERT Christophe**, *What is surfing the name of ? Thoughts on Categories*
3. **BRUN Clément**, **POINTILLART Baptiste**, **André SUCHET**: *Is taking the skateboard off the street really the solution ? The case of mobility's skateboarding in Bordeaux*

16h30

Session 4 : Sport tourism and sustainable development

Moderator : Christophe GUIBERT

1. **DI COLA Giovanni**, *Small Islands Developing States (SIDS) : Leadership in Sport Tourism*
2. **SLEPICKOVAI Irena** (sous réserve), *Contribution of top sport organizations to sustainable development*
3. **KRANJCEVIC Jasenka** ; **MARKOVIC VUKADIN Izidora**, *Sport Tourism on Small Islands, Historical Review and Contemporary Perspectives; Examples of Brijuni, Krk and Hvar (Croatia)*

Coffee Break

18h00

Round-table : Sport tourism, sustainable development and coastal environmental issues

Marion Oudenot-Piton : Project manager at ADI Nouvelle-Aquitaine & Tourisme Lab
Yann Leymarie, Surfrider Foundation Europe, Head of Sports, Sustainability & Human Rights
Myriam Casamayor, Urbanist UA 64 & associated researcher at UMR-CNRS PASSAGES
Jean Rivière, policy officer at Comité Départemental du Tourisme BPB

Team leader and moderator : **André Suchet**
French and English with translation

20h00

After-work drink

Friday, May 6th 2022

Place of the conference : **100 avenue de l'Adour, 64600 Anglet**



9h00

Reception

9h30 **Session 5** : Action sports, evolutions and Olympism

Moderator : Claude SOBRY

1. **AUSSANT Thibaut**, *The issues of surf tourism in Tahiti, in the Olympic context*
2. **BESSY Olivier**, *The progressive development of running tourism from 1970 to the present*
3. **CHAPPELET Jean-Loup**, *The new Olympic action sports*
4. **AUGUSTIN Jean-Pierre**, *Olympism, an active utopia, but cultural perspectives to improve*

Coffee Break - **Table bookstore**

11h00 **Session 6** : Action sports, cities and Tourism Events

Moderator : Annabelle CAPRAIS

1. **SEDDIKI Rym Ghizlene**, *Sport events in the marketing strategy*
2. **POINTILLART Baptiste**, *The "Bordeaux's skateboarding scene": a major participant of the integration in public space.*
3. **MELO Ricardo ; VAN RHEENEN Derek ; Claude SOBRY**, *Sport Tourism and Local Sustainable Development: The IRNIST Research Agenda and Methodology*
4. **JAVANI Vajiheh ; CAMPILLO Philippe**, *Sporting Events Leveraging for Tourism: Opportunities for Host Communities*

12h00

- Lunch -

13h

General meeting of International Research Network in Sport Tourism (IRNIST)

Claude Sobry (claude.sobry@univ-lille.fr, for contact about IRNIST)

14h00 **Belinda WHEATON, Professor at the University of Waikato (New Zealand)**
Action Sports and the Olympic Games: Critical Intersections

Keynote Speaker presented by André SUCHET

Coffee Break - Table bookstore

15h30 **Session 7 : The ocean and its relationship with action sports**
Moderator : Jean-Pierre AUGUSTIN

1. **ADOLIN Francis ; LOUDCHER Jean-François ; André SUCHET**, *The history of Lacanau Pro (1979-2019) : analysis of « recitative » and discourses in the representations of the event*

2. **KHELIFI Lilia**, *Conquering the Surfing World: A Case Study from Madagascar, France, and Morocco*

3. **SAYEUX Anne-Sophie**, *Ocean well-being in surfing, a practice of resistance in times of crisis?*

17h30 **Session 8 : Sport tourism and local strategies**

Moderator : Giovanni DI COLA

1. **TUPPEN John**, *Tourism transition, diversification and outdoor sports: what strategy for the future? The case of the northern French Alps*

2. **CERNAIANU Sorina**, *How can sport tourism structure a territory?*

3. **TERRET Cedric**, *Place and role of the technical expertise of river guides in customer satisfaction during rafting activities : an application of marketing tetraclass model*

Coffee Break - Table bookstore

18H00 **Round-table : action sports industry, eco-conception and well-being in companies**

Vincent Collet, Agence Think+ director

Pierre Pommier, CEO Notox

Christophe Seiller, EuroSIMA Cluster Manager

Jerémy Legardeur (with reservations), Professor at École sup. technologies industrielles avancées (ESTIA), **Chloé Salmon Legagneur** (with reservations), Resp. of the research chair BALI

20h00

Team leader and moderator : Pierre Durand

French and English with translation

Prize ceremony of the best doctoral student during presentation IRNIST 2022'

Chair: Claude Sobry, with Jean-François Loudcher, John Tuppen and Olivier Bessy co-chair.

Closing speech, acknowledgments and after-work drink

Pierre DURAND and **André SUCHET**, general co-chair of the 8th IRNIST conference

Cédric TERRET, vice-dean of STAPS Faculty, University of Bordeaux

Claude SOBRY, IRNIST President